



Recommendations to Keep  
**Your Roses**  
Always Perfect

## INITIAL HYDRATION



**Unpacking:** Upon receiving the boxes, cut the straps, remove the flowers, and take off the corrugated cardboard and plastic sleeve within the first 2 hours.



**Stem Cutting:** Make a clean diagonal cut of 2 to 3 cm at the base of the stem to improve water absorption.



**Hydration:** Immediately place the flowers in a clean hydrating solution at a temperature of 2°C to 4°C for a minimum of 4 hours. Ensure that the foliage remains above the water level.

## STORAGE



**Temperature:** Keep in a cold room between 1°C and 3°C with 90–95% relative humidity.



**Ethylene:** Store away from fruits and vegetables to prevent accelerated flower senescence.



**Light:** Avoid direct exposure to sunlight and artificial light.

## HANDLING



**Clean Water:** Ensure that vase water is clean and free of leaves and debris.



**Floral Solution:** Always use a floral preservative at the dosage recommended by the manufacturer.



**Placement:** Keep arrangements in cool areas, away from direct sunlight.

## SPECIAL NOTE FOR SPRAY ROSES

Due to their multi-bud structure, they are more sensitive to dehydration. Extra care is recommended during initial hydration, and excessive handling of lateral buds should be avoided.



# Hoja Verde

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