



Hoja Verde

Preserved

ROSES

CATALOG 2026

FLOWERS STEMS FILLERS



About Us

www.hojaverde.com.ec

HOJA VERDE - PRESERVED

Hoja Verde Roses is an eco-friendly and socially focused business that produces the most astonishing blossoms from the highlands of Ecuador.

Alinatura a Hoja Verde Company Preserves this roses in an efficient, safe, environmental and sustainable way.

Our goal is to maintain the structure and beauty of our roses over time.



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CAYAMBE - ECUADOR

A close-up photograph of a hand holding a single, vibrant blue rose. The hand is positioned in the lower half of the frame, with the thumb and index finger gently gripping the stem. The rose is the central focus, showing its intricate petal structure. The background is a white, button-down shirt, which is slightly out of focus, creating a soft, romantic atmosphere. The overall lighting is soft and natural, highlighting the texture of the rose petals and the skin of the hand.

Care

CARE OF ROSES



Storage conditions

T: 15- 35 °C / RH: < 80%



For indoor use only

For use 6 months For Warehouse storage 12 months.



Do not submit

to drastic temperature changes to avoid condensations.



Keep strong colors apart

They may blend



Avoid mixing colors with white

They may fade. Use ivory



Advice:

Roses and stems may weep during season changes*

*Places with moisture changes may cause roses and stems to weep when they absorb moisture and expel preservation fluids. When season changes, this effect is common. However, the rose or stem will reach a new balance and will be beautiful again. It is important to clean these fluids with a paper towel.



Advice:

Roses and stems can stain*

* To remove stains on textiles, you can use alcohol and then wash them with vanish



Shapes

SHAPES OF ROSES



Classic Shape

The beauty of the classic Rose and natural so close to you, ideal for all kinds of floral arrangements.



Romantic Shape

Garden roses of the center of the world. These elegant roses have the ability to elevate any event to the ultimate level of romance.

Available upon request.



Romantic Bite

Delicate and charming, these miniature roses add elegance and sophistication to any occasion, creating unique moments and elevating every event with a refined touch of romance.

Available upon request.



Boxes and Packaging

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SHOWCASE PACKING



Master 1

6,5 cm (Premium)

FULL BOX ALINATURA

36 Showcases x6 Roses 6,5 cm
Total Roses: **216**
480x474x524
23 kg - Volumetric Weight



Master 2

Mini/Romantic Shape

HALF BOX ALINATURA

60 Showcases x12 Roses Mini-Romantic Bite
Total Roses: **720**
630x375x360
14 kg - Volumetric Weight



Master 2

Medium

HALF BOX ALINATURA

72 showcases x6 Roses Medium
Total Roses: **432**
630x375x360
14kg - Volumetric Weight

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SHOWCASE PACKING



Master 1

Myosotis

MASTER 1 / MYOSOTIS
176 showcases **x16** Myosotis
Total Flowers: **2816**
480x474x524
23kg - Volumetric Weight



Master 2

6,0 cm/Medium Plus

HALF BOX ALINATURA

40 showcases **x6** Roses 6cm/
Medium Plus
Total Roses: **240**
630x375x360
14kg - Volumetric Weight



Master 3

10 cm

HALF BOX ALINATURA

60 showcases **x1** Rose 10CM-
Sunflower 10CM-
Sunflower 8CM-
Dahlia-Anemone
Total Roses: **60**
630x375x360
14kg - Volumetric Weight

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INDUSTRIAL PACKING



Half Box Hoja Verde

120x30x30
18kg - Volumetric Weight

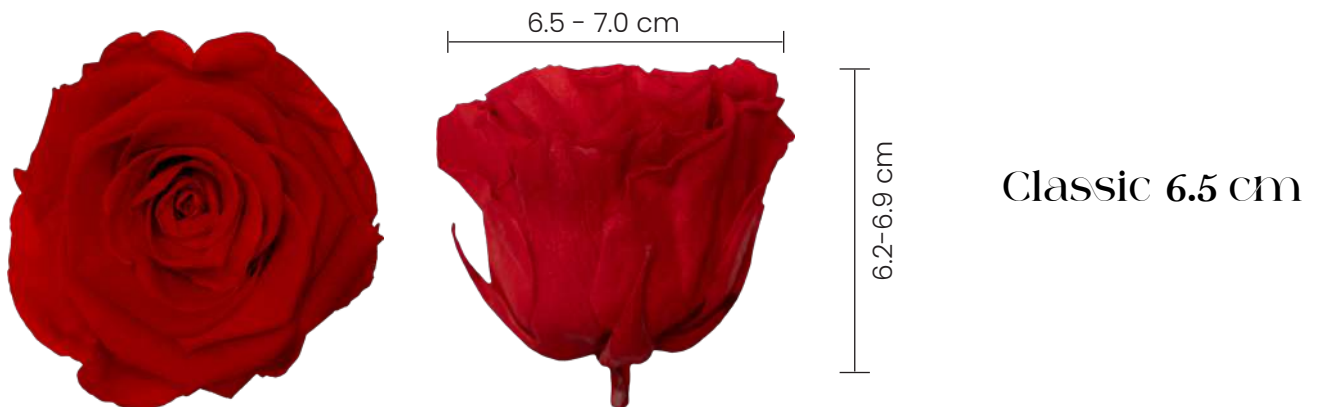
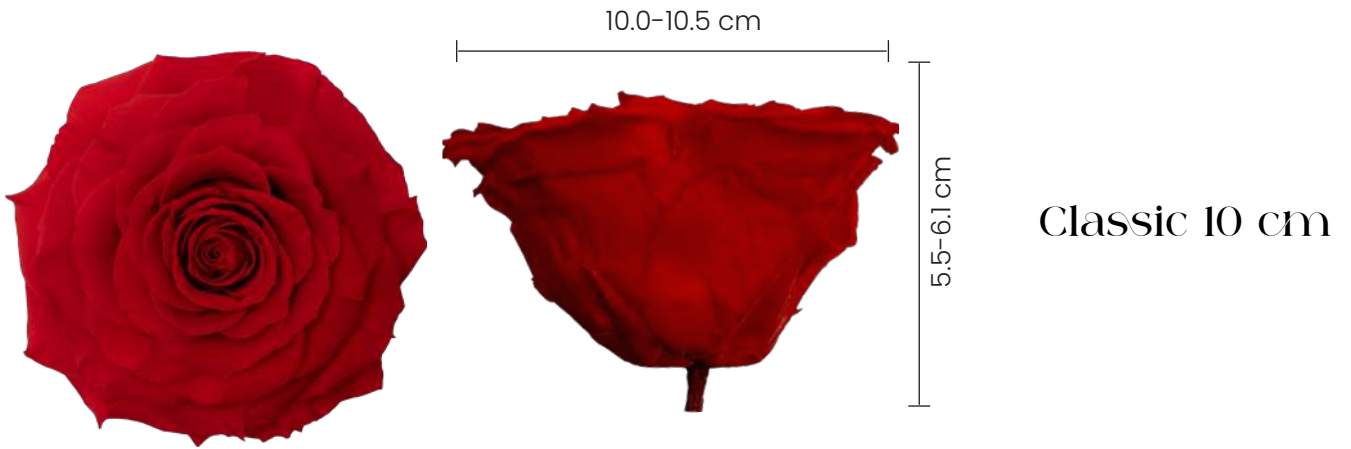
Available for:

Medium: **448** units per box
Medium Plus: **300** units per box
Classic/Romantic **6.0** cm : **300** units per box
Classic **6.5** cm: **240** units per box
Classic **8.0** cm: **180** units per box

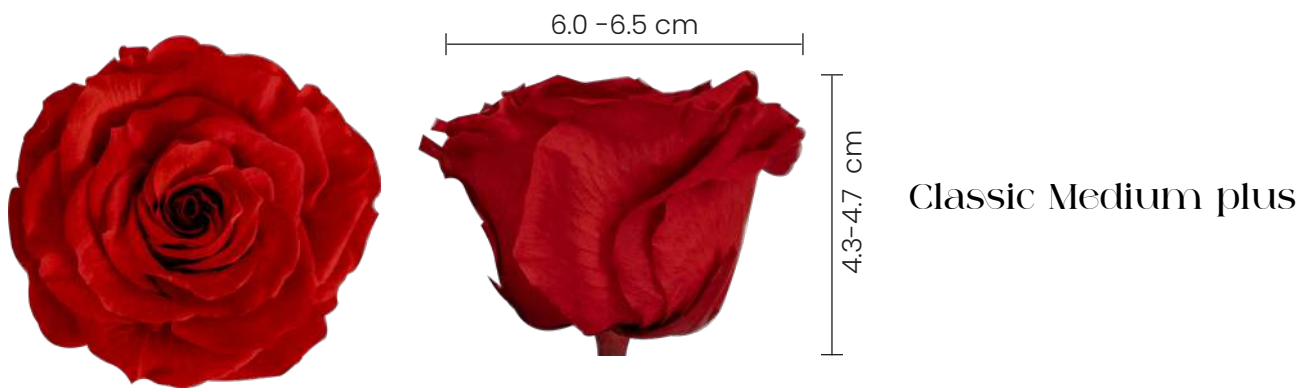
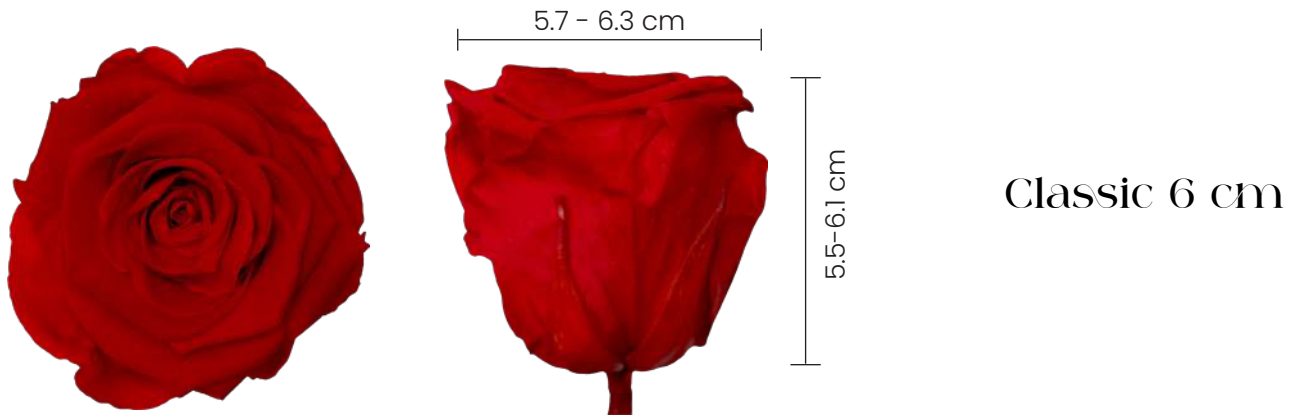


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CLASSIC ROSES

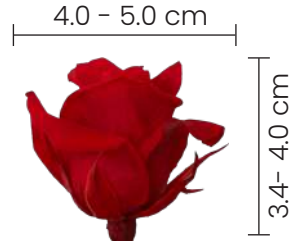


CLASSIC ROSES



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CLASSIC ROSES



Classic mini

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ROMANTIC ROSES



4.5 - 5.0 cm



2.0 - 2.3 cm

Romantic Bite



6.5 - 7.0 cm



4.5 - 5.2 cm

Romantic shape

SIZE	INDUSTRIAL	SHOWCASE
Classic 10CM		60
Classic 8CM	180	
Classic 6.5 CM	240	216
Classic 6CM	300	240
Classic Medium Plus	300	240
Classic Medium	448	432
Classic Mini		720
Classic Micro		2816
Romantic Bite		720
Romantic Shape	300	240

MASTER BOX	MICRO	MINI	MEDIUM	CLASSIC MEDIUM PLUS	6CM	6.5CM	8CM	10CM	ROMANTIC BITE	ROMANTIC SHAPE
48x54x48						216				
63x38x37		720	432	240	240			60	720	240
120x30x30			448	300	300	240	180			300
48x54x48	2816									



Palette

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PALETTE COLOR



Scarlet
2347C



Light Red
0186C



Red
0187C



Fuchsia
0233C



Cherry Blush
00RRU



Neon Magenta
0806C



Dark Amber
0490C



Sunny Yellow
0108C



Orange
2018C

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PALETTE COLOR



Gold Yellow
2010C



Light Pink
0183C



Dusty Pink
508C



Lime Green
0368C



Green
0356C



Cyan
0305C



Black
0426C



Blue
0661C



Purple
0669C

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PALETTE COLOR



Lila
2593C



Ebony
4625C



Graphite
7544C



Night Crawl
2377C



Carnival



Rainbow
9999CE



Olive
5753C



Army
0119C



Zaphire
2388C

*Rainbow available in medium, 6.0 / 6.5 / 10cm

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PALETTE COLOR



Lime Orange
2019C



Peach
1555C

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PASTEL PALETTE COLOR

New



Light Beige
9180C



Creme de la Crème
0131C



Pink Champagne
0475C



Mint
0565C



Touss
3245C



Floral Lavander
2120C



Light Blue
291C



Ivory
11-0203 TSX



White

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PASTEL PALETTE COLOR

*Pastel Rainbow available in medium, 6.0 / 6.5 / 10cm



Pastel Rainbow
9998C



Unicorn



Apricot
2437C



Sand
0482C



Latte
4735C



Gray
0538C



Rosewood
0706C



Mauve
2563C



Light Purple
2583C

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SPECIAL FINISHES - GLOW

New



Pearl White

New



Pearl

New



**Rainbow Pastel
Perlado**



Rosewood Glow
0706CG



Peach Glow
1555CG



Ivory Glow
11-0203TSXG



Mint Glow
0565CG



Floral Lavander Glow
2635CG



Light Pink Glow
0183CG

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SPECIAL FINISHES - GLOW



Light Red Glow

0186CG



Fuchsia Glow

0233CG

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SPECIAL FINISHES - METALLIC



Dusty Pink Rose



Dusty Red



Gold Flake



Gold Silk



Red Topacio



Golden
0871CM



Dusty Light Blue



Dusty Blue



Pink Rose

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SPECIAL FINISHES - METALLIC



Silver



Olive Green



Light Blue



Metalic Red



Copper



Arena

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SPECIAL FINISHES TEDDY



TEDDY LIGHT RED
0186CY



TEDDY BLUE
0661CY



TEXTURE

*Ask for available colors.

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HEART SHAPE



Light Red
0200CE



Red
0207CE



Dusty Pink
0177CE



White
0601TE

HEART 10 CM



10.0 / 10.5 cm

5.4 / 6.2 cm

HEART 6 CM



5.8 / 6.3 cm

4.1 / 4.8 cm

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HEART SHAPE



Half Box Alinatura

HALF BOX ALINATURA

60 showcases x Rose heart 10CM
Total Roses: 60
630x38x37
14kg - Volumetric Weight



Half Box Alinatura

HALF BOX ALINATURA

72 showcases x Rose heart 6CM
Total Roses: 288
630x38x37
14kg - Volumetric Weight



Master 3

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DAHLIA CHROMA 10 CM



Chroma Sunny



Chroma Orange



Chroma Light Red



Chroma Lila

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INTRODUCTION BOX

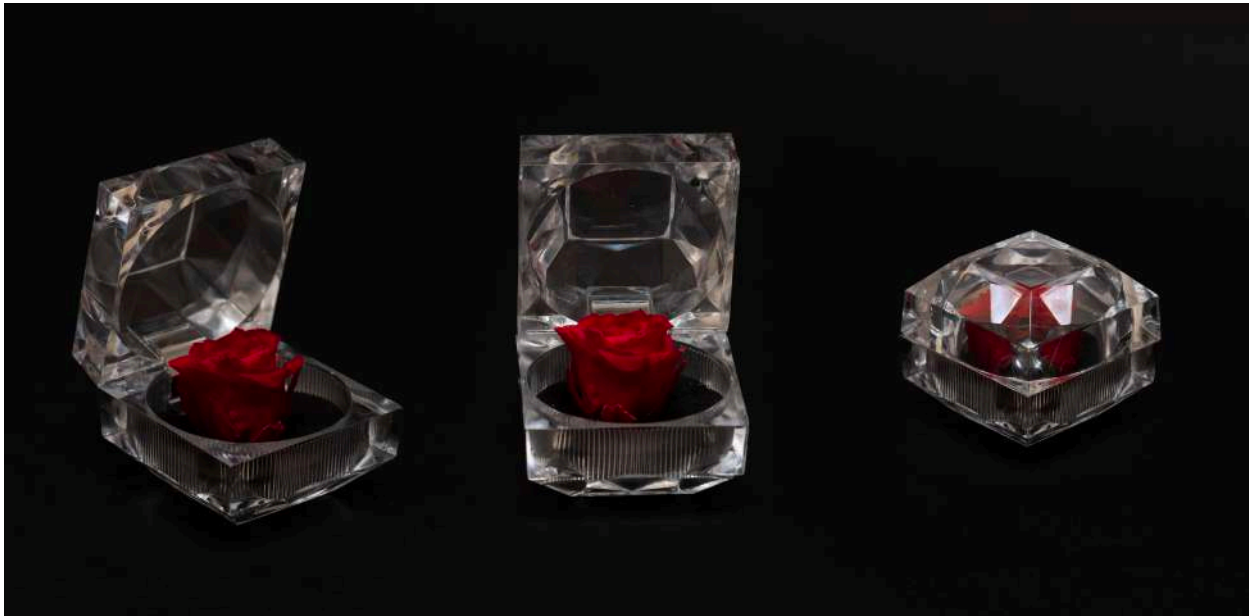
This product has been accepted by Florists and its principal objective is to make people know our variety of colors, sizes, and shapes that we offer in preserved roses.





Ready to use
products

Jewelry rose box



Corsage & boutonniers



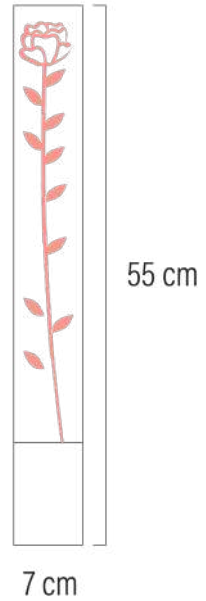
Ask for availability & new products.

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ROSES & STEM 55 CM

In a Recycled PET or Cardboard Box



20 boxes x 1 stem + rose

Size: 39 x 59 x 31
12 Kg Volumetric Weight

Item	Colors	Material	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/ classic	PET	20	39x59x31
Rose 6cm with Stem 50 cm	All show in catalogue romantic/ classic	Cardboard	20	39x59x31

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ROSES & STEM 30 CM

Industrial Packaging



Item	Colors	Internal box	Total units per Master Box	Master Box Dimensions (cm)
STEM + ROSE 30 CM with or without PET	All classic shape shown in catalogue	4 x 25	100	120x30x30

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ROSES & STEM 30 CM

Display Packaging



Item	Colors	Internal box	Total units per Master Box	Master Box Dimensions (cm)
STEM + ROSE 30 CM withPET	All classic shape shown in catalogue	1 x60	60	39 x 59 x 31

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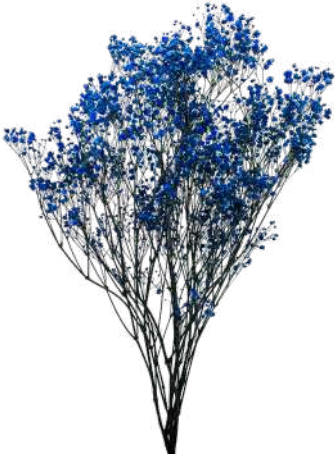


Fillers

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FILLERS

Gypsophila 60 cm



Gypsophila Blue



Gypsophila Light Blue



Gypsophila Lime Green



Gypsophila Light Green



Gypsophila Fuchsia



Gypsophila Light fuchsia



Gypsophila Hot Pink



Gypsophila Light Pink



Gypsophila Purple



Gypsophila Milka



Gypsophila Sunny Yellow



Gypsophila Natural

FILLERS



Baby blue eucalyptus Green

Product

Baby Blue Eucalyptus 50 cm
Green

Packing /units per internal box
5st/bunch

Total Units per master box
40 Bunch (tot.200 st)



Hydrangea and antique

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HYDRANGEAS



Hydrangea Sand



Hydrange Ivory



Hydrangea White



Hydrangea Red



Hydrangea Fuchsia



Hydrangea Purple



Hydrangea Green



Hydrangea Rainbow



Sweet Mocca

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HYDRANGEAS



Orange

Size

18-25 cm

Industrial Packaging

Packaging HB 30 units
Packaging HB 2 28 units
Packaging FB 38 units

Box Size

HB (120*30*30)
HB 2 (63*38*37)
FB (48*54*48)

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ANTIQUES



Pink Antique



Mauve Antique



Green Antique



Blue Antique



Moss Antique

Size
18-25 cm

Industrial Packaging
Packaging HB 30 units
Packaging HB 2 28 units
Packaging FB 38 units

Box Size
HB (120*30*30)
HB 2 (63*38*37)
FB (48*54*48)



Meadow Flowers

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SUNFLOWER



Sunflower 10CM

Height: 5.0 - 5.5 cm
Diameter: 10.5 - 11.2 cm

7405EC



Sunflower 8CM

Height: 4.0 - 4.5 cm
Diameter: 8.5 - 9.2 cm

7405EC



Sunflower 6CM

Height: 3.0 - 3.5 cm
Diameter: 5.9 - 6.4 cm

7405EC

Size	Industrial Packaging	Showcase Packaging
Sunflower - 6CM	320 units / master box	36 showcases (6 unit) / 216 units per master box
Sunflower - 8CM	208 units / master box	60 showcases (1 unit) / 60 units per master box
Sunflower - 10CM	N/A	60

***MADE WITH PRESERVED PETALS**

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FLOWERS

New



Peonia

Size

Diameter: 6.0 - 6.5 cm

Height: 4.0 - 4.5 cm

Showcase Packaging

40 showcases (6 unit) /
240 units per master box

*Ask for available colors.



Margarita

Size

Diameter: 6.5 - 7.0 cm

Height: 1.5 - 2.0 cm

Showcase Packaging

60 showcases (8 unit) /
480 units per master box

*Ask for available colors.



Ranunculus

Size

Diameter: 5.0 - 5.5 cm

Height: 4.0 - 4.5 cm

Showcase Packaging

36 showcases (6 unit) /
216 units per master box

*Ask for available colors.

FLOWERS



Calendula

Size

Diameter: 6.0 - 6.5 cm

Height: 2.0 - 2.5 cm

Showcase Packaging

60 showcases (8 unit) /
480 units per master box

*Ask for available colors.



Dahlia 10 cm

Size

Diameter: 10.5 - 11.5 cm

Height: 2.5 - 3.5 cm

Showcase Packaging

60 showcases (1 unit) /
60 units per master box

*Ask for available colors.



New

Dahlia 8 cm

Size

Diameter: 8.0 - 8.5 cm

Height: 2.5 - 3.5 cm

Showcase Packaging

60 showcases (3 unit) /
180 units per master box

*Ask for available colors.

FLOWERS



Anemone

Size

Diameter: 9.0 - 9.5 cm

Height: 4.0 - 4.6 cm

Showcase Packaging

60 showcases (1 unit) /
60 units per master box

*Ask for available colors.



Buttercup

Size

Diameter: 4 - 4.5 cm

Height: 3.2 - 3.5 cm

Showcase Packaging

72 showcases (6 unit) / 432
units per master box

*Ask for available colors.



Myosotis

Size

Diameter: 3.3 - 3.7 cm

Height: 1 - 1.3 cm

Showcase Packaging

176 showcases (16 unit) /
2816 units per master box

*Ask for available colors.



Others

www.hojaverde.com.ec

OTHERS



Green Ball

Size

Diameter: 6.0 - 6.5 cm

Height: 4.5 - 5.0 cm

Showcase Packaging

36 showcases (36 unit) /
1080 units per master box

*Ask for available colors.



Cabbage Rose

Size

Diameter: 4.5 - 5.0 cm

Height: 2.0 - 2.3 cm

Showcase Packaging

60 showcases (12 unit) /
720 units per master box

*Ask for available colors.



Brassica Luxe

Size

Diameter: 4.5 - 5.0 cm

Height: 2.0 - 2.3 cm

Showcase Packaging

60 showcases (12 unit) /
720 units per master box

*Ask for available colors.



Stems, leaves and sepals

STEMS



Stem 30 cm



Stem 50 cm



Stem 60cm

Grade	Total Units per master box
Classic Stem 30cm with or whitout needle inserted + Sepal	700
Classic Stem 50cm with or whitout needle inserted + Sepal	400
Classic Stem 60cm with or whitout needle inserted + Sepal	300

SEPALS



Product

Leaves 3-5 leaflets

Packing / units per internal box

bags x100 units



Product

Sepals

Packing / units per internal box

bags x100 units



Hoja Verde

a remarkable focus that lasts

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