

Hoja Verde

PRESERVED

ROSES



CATALOG
2025

FLOWERS - STEMS & FILLERS

ABOUT US

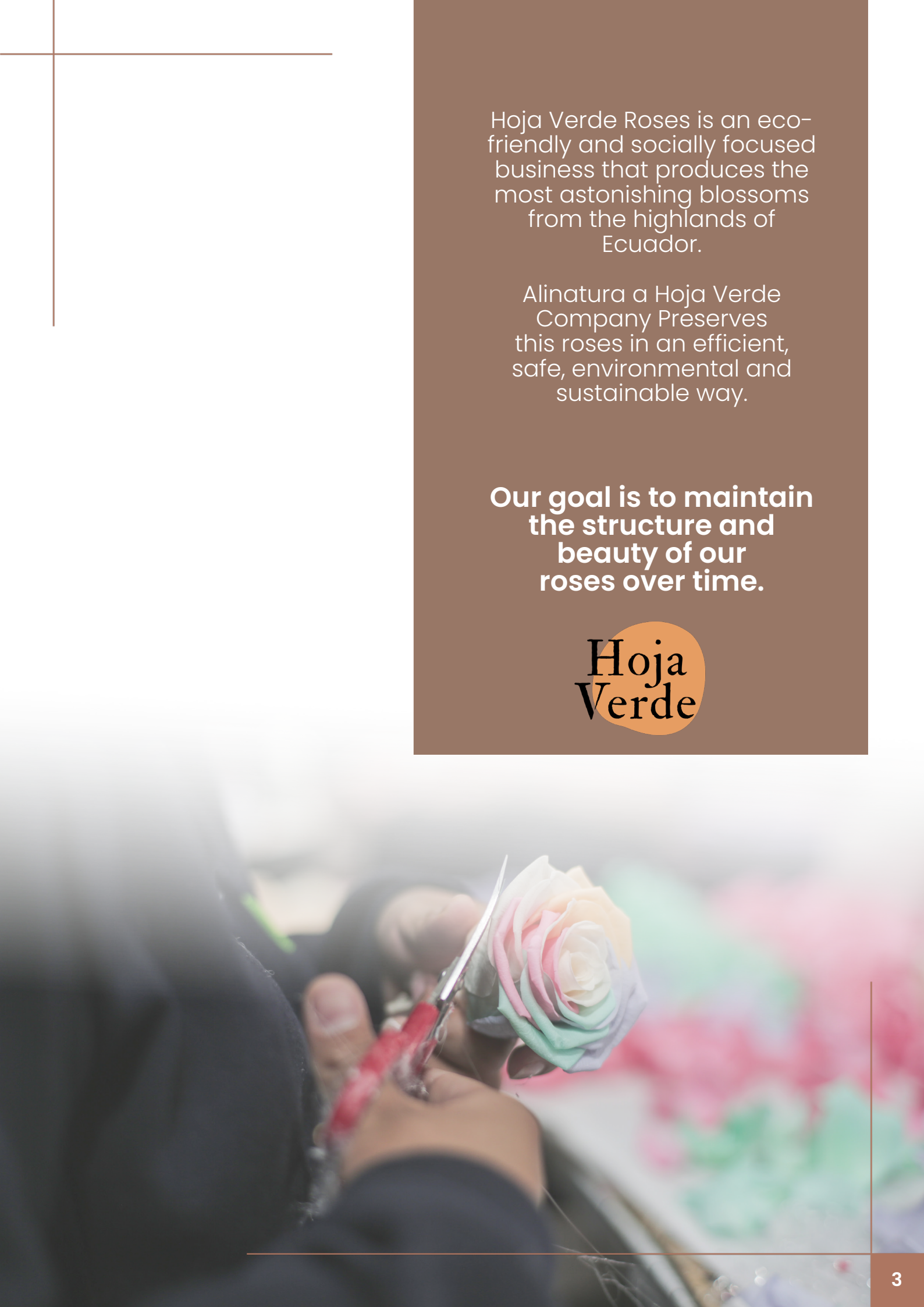
www.hojaverde.com.ec

Hoja Verde Roses is an eco-friendly and socially focused business that produces the most astonishing blossoms from the highlands of Ecuador.

Alinatura a Hoja Verde Company Preserves this roses in an efficient, safe, environmental and sustainable way.

Our goal is to maintain the structure and beauty of our roses over time.

**Hoja
Verde**



A close-up photograph of a hand holding a vibrant blue rose. The hand has light green nail polish. The background is a soft-focus white fabric. A brown vertical bar is on the left, and a brown horizontal bar is at the bottom.

CARE

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CARE OF ROSES



Storage conditions

T: 15- 35 °C / RH: < 80%



For indoor use only

For use 6 months For Warehouse storage 12 months.



Do not submit

to drastic temperature changes to avoid condensations.



Keep strong colors apart

They may blend



Avoid mixing colors with white

They may fade. Use ivory



Advice:

Roses and stems may weep during season changes*

*Places with moisture changes may cause roses and stems to weep when they absorb moisture and expel preservation fluids. When season changes, this effect is common. However, the rose or stem will reach a new balance and will be beautiful again. It is important to clean these fluids with a paper towel.



Advice:

Roses and stems can stain*

*To remove stains on textiles, you can use alcohol and then wash them with vanish



SHAPES

www.hojaverde.com.ec

SHAPES OF ROSES

Classic Shape



The beauty of the classic Rose and natural so close to you, ideal for all kinds of floral arrangements.

Romantic Shape



Garden roses of the center of the world. These elegant roses have the ability to elevate any event to the ultimate level of romance.

Available upon request.

Romantic Bite



Delicate and charming, these miniature roses add elegance and sophistication to any occasion, creating unique moments and elevating every event with a refined touch of romance.

Available upon request.

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BOXES AND PACKAGING



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SHOWCASE PACKING

MASTER 1

6,5 cm (Premium)



FULL BOX ALINATURA

36 Showcases x6 Roses 6,5 cm
Total Roses: 216
480x474x524
23 kg - Volumetric Weight

MASTER 2

Mini/Romantic Shape



HALF BOX ALINATURA

60 Showcases x12 Roses Mini-Romantic Bite
Total Roses: 720
630x375x360
14 kg - Volumetric Weight

MASTER 2

Medium



HALF BOX ALINATURA

72 showcases x6 Roses Medium
Total Roses: 432
630x375x360
14kg - Volumetric Weight

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SHOWCASE PACKING

MASTER 1

Micro



MASTER 1 / MICRO

176 SHOWCASES x16 ROSES
MICRO
Total Roses: **2816**
480x474x524
23kg - Volumetric Weight

MASTER 2

6,0 cm



HALF BOX ALINATURA

40 showcases x6 Roses 6cm
Total Roses: **240**
630x375x360
14kg - Volumetric Weight

MASTER 3

10 cm



HALF BOX ALINATURA

60 showcases x1 Rose 10CM-
Sunflower 10CM-
Sunflower 8CM-
Dahlia-Anemone
Total Roses: **60**
630x375x360
14kg - Volumetric Weight

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INDUSTRIAL PACKING



HALF BOX HOJA VERDE

120x30x30
18kg - Volumetric Weight



AVAILABLE FOR:

Medium: **448** units per box
Medium Plus: **300** units per box
Classic/Romantic **6.0** cm : **300** units per box
Classic **6.5** cm: **240** units per box
Classic **8.0** cm: **180** units per box

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CLASSIC ROSES

CLASSIC 10CM



10.0-10.5 cm



5.5-6.1 cm

CLASSIC 8CM



8.0 - 8.5 cm



5.0-6.1 cm

CLASSIC 6.5CM



6.5 - 7.0 cm



6.2-6.9 cm

CLASSIC 6CM



5.7 - 6.3 cm

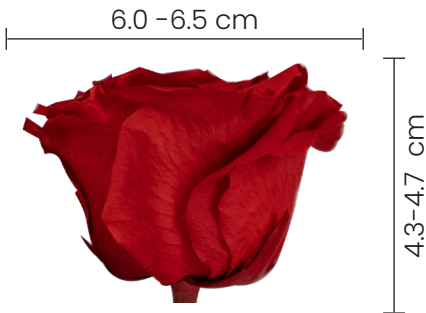


5.5-6.1 cm

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CLASSIC ROSES

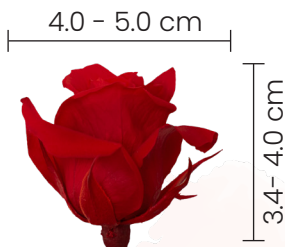
CLASSIC MEDIUM PLUS



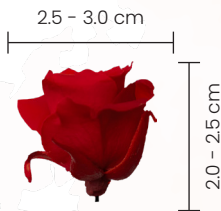
CLASSIC MEDIUM



CLASSIC MINI



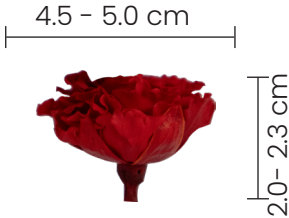
MICRO



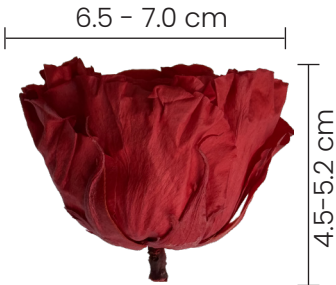
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ROMANTIC ROSES

ROMANTIC BITE



ROMANTIC SHAPE



SIZE	INDUSTRIAL	SHOWCASE
Classic 10CM		60
Classic 8CM	180	
Classic 6.5 CM	240	216
Classic 6CM	300	240
Classic Medium Plus	300	240
Classic Medium	448	432
Classic Mini		720
Classic Micro		2816
Romantic Bite		720
Romantic Shape	300	240

MASTER BOX	MICRO	MINI	MEDIUM	CLASSIC MEDIUM PLUS	6CM	6.5CM	8CM	10CM	ROMANTIC BITE	ROMANTIC SHAPE
48x54x48						216				
63x38x37		720	432	240	240			60	720	240
120x30x30			448	300	300	240	180			300
48x54x48	2816									

PALETTE



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PALETTE COLOR



Scarlet
2347C



Light Red
0186C



Red
0187C



Dark Amber
0490C



Fuchsia
0233C



Neon Magenta
0806C



Light Pink
0183C



Dusty Pink
508C



Orange
2018C



Lime Orange
2019C



Peach
1555C



Sunny Yellow
0108C

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PALETTE COLOR



Gold Yellow
2010C



Lime Green
0368C



Green
0356C



Cyan
0305C



Blue
0661C



Purple
0669C



Lila
2593C



Ebony
4625C



Graphite
7544C



Black
0426C



Rainbow
9999CE



Army
0119C

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*Rainbow available in medium, 6.0 / 6.5 / 10cm

PALETTE COLOR



New

Olive
5753C



New

Night Crawl
2377C



New

Zaphire
2388C

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PASTEL PALETTE COLOR



Rosewood
0706C



Creme de la Crème
0131C



Pink Champagne
0475C



Mint
0565C



Touss
3245C



Floral Lavander
2120C



Light Blue
291C



Ivory
11-0203 TSX



White

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*Pastel Rainbow available in medium, 6.0 / 6.5 / 10cm

PASTEL PALETTE COLOR



Pastel Rainbow
9998C



Latte
4735C



Apricot
2437C



Sand
0482C



Gray
0538C



Milka
2092C



Mauve
2563C



Light Purple
2583C

PRESERVED

*Pastel Rainbow available in medium, 6.0 / 6.5 / 10cm

SPECIAL FINISHES

GLOW & METALLIC



Light Red Glow

0186CG



Fuchsia Glow

0233CG



Light Pink Glow

0183CG



Rosewood Glow

0706CG



Peach Glow

1555CG



Ivory Glow

11-0203TSXG



Mint Glow

0565CG



Floral Lavender Glow

2635CG



Golden

0871CM

PRESERVED

SPECIAL FINISHES

GLOW & METALLIC



Silver



Olive Green



Light Blue



Metallic Red



Copper



Arena



Pink Rose

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SPECIAL FINISHES

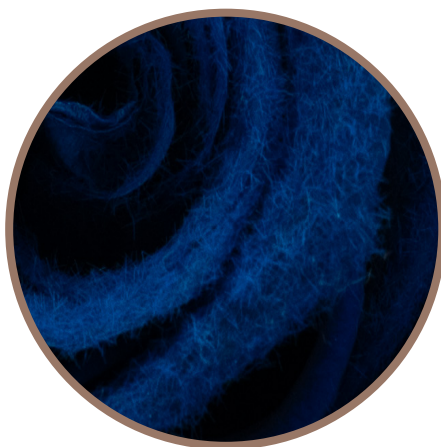
TEDDY



TEDDY LIGHT RED
0186CY



TEDDY BLUE
0661CY



TEXTURE

*Ask for available colors.

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HEART SHAPE



Light Red
0200CE



Red
0207CE



Dusty Pink
0177CE



White
0601TE

HEART 10 CM



10.0 / 10.5 cm



5.4 / 6.2 cm

HEART 6 CM



5.8 / 6.3 cm



4.1 / 4.8 cm

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HEART SHAPE

HALF BOX ALINATURA



HALF BOX ALINATURA

60 showcases x Rose heart 10CM
Total Roses: 60
630x38x37
14kg - Volumetric Weight

HALF BOX ALINATURA



HALF BOX ALINATURA

72 showcases x Rose heart 6CM
Total Roses: 288
630x38x37
14kg - Volumetric Weight

MASTER 3



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DAHLIA CHROMA



Chroma Sunny



Chroma Orange



Chroma Light Red



Chroma Lila

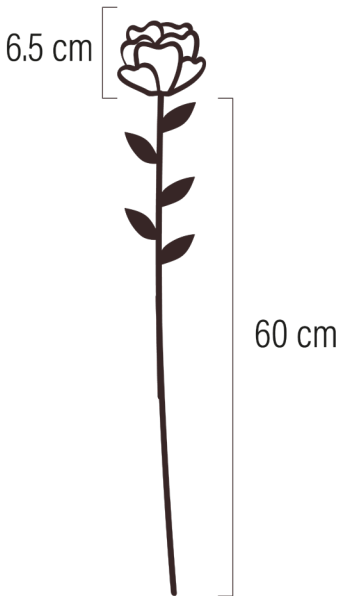
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DO IT YOURSELF



DO IT YOURSELF

BOUQUET STEMS



Item	Colors	Ribbon	Packing per master box	Master Box Dimensions [cm]
Bouquet 18 roses 6.5 cm Rose Stems 60 cm	All of the Catalogue	Black	1 Kit	79.5x18.7x20

INTRODUCTION BOX

This product has been accepted by Florists and its principal objective is to make people know our variety of colors, sizes, and shapes that we offer in preserved roses.



A close-up photograph of a pink rose preserved inside a clear glass dome. The dome sits on a circular cork base. The background is softly blurred, showing other similar products. A semi-transparent brown rectangle is overlaid on the left side of the image, containing the text 'READY TO USE PRODUCTS' in white. The cork base has the text 'Hoja Verde' and a website URL printed on it.

**READY
TO USE
PRODUCTS**

Hoja Verde

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Jewelry rose box



Mini glass dome
9.5cm



Corsage &
boutonniers



Ask for availability & new products.

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ROSES & STEM 55CM

In a Recycled PET or Cardboard Box



55 cm

7 cm



20 boxes x 1 stem + rose

Size: 39 x 59 x 31
12 Kg Volumetric Weight

Item	Colors	Material	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/ classic	PET	20	39x59x31
Rose 6cm with Stem 50 cm	All show in catalogue romantic/ classic	Cardboard	20	39x59x31

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ROSES & STEM 30CM

Industrial Packaging



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Item	Colors	Internal box	Total units per Master Box	Master Box Dimensions (cm)
STEM + ROSE 30 CM with or without PET	All classic shape shown in catalogue	4 x 25	100	120x30x30

ROSES & STEM 30CM

Display Packaging



Item	Colors	Internal box	Total units per Master Box	Master Box Dimensions (cm)
STEM + ROSE 30 CM withPET	All classic shape shown in catalogue	1 x60	60	39 x 59 x 31

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FILLERS

FILLERS

New

Gypsophila 60 cm



Gypsophila Blue



Gypsophila Light Blue



Gypsophila Lime Green



Gypsophila Light Green



Gypsophila Fuchsia



Gypsophila Light fuchsia



Gypsophila Hot Pink



Gypsophila Light Pink



Gypsophila Purple



Gypsophila Milka



Gypsophila Sunny Yellow



Gypsophila Natural

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FILLERS

BABY BLUE EUCALYPTUS

Green



Product

Baby Blue Eucalyptus 50 cm
Green

Packing /units per internal box
5st/bunch

Total Units per master box
40 Bunch (tot.200 st)

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HYDRANGEA AND ANTIQUE

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ANTIQUES



Pink Antique



Mauve Antique



Green Antique



Red Antique

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HYDRANGEA

New



Hydrangea Sand



Hydrangea Ivory



Hydrangea White



Hydrangea Red



Hydrangea Fuchsia



Hydrangea Purple



Hydrangea Green



Hydrangea Rainbow

Size
18-22 cm

Industrial Packaging
Packaging HB 30 units
Packaging HB 2 28 units
Packaging FB 38 units

Box Size
HB (120*30*30)
HB 2 (63*38*37)
FB (48*54*48)

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MEADOW FLOWERS

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SUNFLOWER



Sunflower 10CM

Height: 5.0 - 5.5 cm
Diameter: 10.5 - 11.2 cm

7405EC



Sunflower 8CM

Height: 4.0 - 4.5 cm
Diameter: 8.5 - 9.2 cm

7405EC



Sunflower 6CM

Height: 3.0 - 3.5 cm
Diameter: 5.9 - 6.4 cm

7405EC

Size	Industrial Packaging	Showcase Packaging
Sunflower - 6CM	320 units / master box	36 showcases (6 unit) / 216 units per master box
Sunflower - 8CM	208 units / master box	60 showcases (1 unit) / 60 units per master box
Sunflower - 10CM	N/A	60

***MADE WITH PRESERVED PETALS**

FLOWERS

MARGARITA



Size

Diameter: 6.5 - 7.0 cm

Height: 1.5 - 2.0 cm

Showcase Packaging

60 showcases (8 unit) /
480 units per master box

*Ask for available colors.

RANUNCULUS



Size

Diameter: 5.0 - 5.5 cm

Height: 4.0 - 4.5 cm

Showcase Packaging

36 showcases (6 unit) /
216 units per master box

*Ask for available colors.

CALENDULA



Size

Diameter: 6.0 - 6.5 cm

Height: 2.0 - 2.5 cm

Showcase Packaging

60 showcases (8 unit) /
480 units per master box

*Ask for available colors.

DAHLIA



Size

Diameter: 10.5 - 11.5 cm

Height: 2.5 - 3.5 cm

Showcase Packaging

60 showcases (1 unit) /
60 units per master box

*Ask for available colors.

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FLOWERS

Anemone



Size

Diameter: 9.0 - 9.5 cm

Height: 4.0 - 4.6 cm

Showcase Packaging

60 showcases (1 unit) /
60 units per master box

*Ask for available colors.

Buttercup



Size

Diameter: 4 - 4.5 cm

Height: 3.2 - 3.5 cm

Showcase Packaging

72 showcases (6 unit) / 432
units per master box

*Ask for available colors.

Myosotis



Size

Diameter: 3.3 - 3.7 cm

Height: 1 - 1.3 cm

Showcase Packaging

176 showcases (16 unit) /
2816 units per master box

*Ask for available colors.

***MADE WITH PRESERVED PETALS**

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OTHERS

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OTHERS

Green Ball



Size

Diameter: 6.0 – 6.5 cm

Height: 4.5 – 5.0 cm

Showcase Packaging

36 showcases (36 unit) /
1080 units per master box

*Ask for available colors.

Cabbage Rose



New

Size

Diameter: 4.5 – 5.0 cm

Height: 2.0 – 2.3 cm

Showcase Packaging

60 showcases (12 unit) /
720 units per master box

*Ask for available colors.

Brassica Luxe



New

Size

Diameter: 4.5 – 5.0 cm

Height: 2.0 – 2.3 cm

Showcase Packaging

60 showcases (12 unit) /
720 units per master box

*Ask for available colors.

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STEMS, LEAVES & SEPALS

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STEMS

MEADOW FLOWERS
Stem 60 cm



Stem 30 cm



PRESERVED

STEMS

Stem 50 CM



Stem 60 CM



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Grade	Total Units per master box
Meadow Flower stem 60cm with or whitout needle inserted	200
Classic Stem 30cm with or whitout needle inserted + Sepal	700
Classic Stem 50cm with or whitout needle inserted + Sepal	400
Classic Stem 60cm with or whitout needle inserted + Sepal	300

SEPALS



Product
Leaves 3-5 leaflets

Packing / units per internal box
bags x100 units



Product
Sepals

Packing / units per internal box
bags x100 units

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Hoja Verde

PRESERVED ROSES
— CATALOG 2025

CONTACT US

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