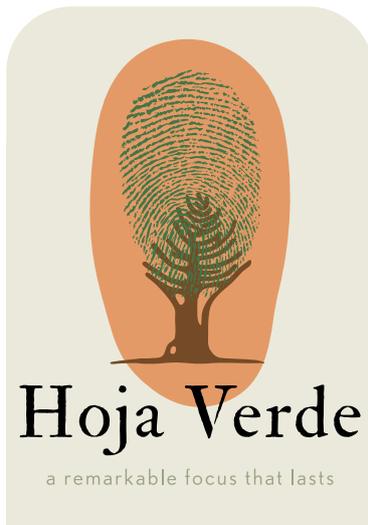


P R E S E R V E D
ROSES

F L O W E R S - S T E M S & F I L L E R S

CATALOGUE

**20
24**



Hoja Verde

a remarkable focus that lasts



ABOUT Us

ABOUT Us

Hoja Verde Flowers is an eco-friendly and socially focused business that produces the most astonishing blossoms from the highlands of Ecuador.

Alinatura a Hoja Verde Company preserves this roses in an efficient, safe, environmental and sustainable way.

Our goal is to maintain the structure and beauty of our roses over time.



ABOUT US



CARE

PRESERVED ROSES



Storage conditions

T: 15- 35 °C / RH: < 80%



For indoor use only

For use 6 months For Warehouse storage 18 months.



Do not submit

to drastic temperature changes to avoid condensations.



Keep strong colors apart

They may blend



Avoid mixing colors with white

They may fade. Use ivory



Advice:

Roses and stems may weep during season changes*

*Places with moisture changes may cause roses and stems to weep when they absorb moisture and expel preservation fluids. When season changes, this effect is common. However, the rose or stem will reach a new balance and will be beautiful again. It is important to clean these fluids with a paper towel.



Advice:

Roses and stems can stain*

* To remove stains on textiles, you can use alcohol and then wash them with vanish



SHAPES

SHAPES OF Roses

Classic Shape

The beauty of the classic Rose and natural so close to you, ideal for all kinds of floral arrangements.



Romantic shape

Garden roses of the center of the world. These elegant roses have the ability to elevate any event to the ultimate level of romance.

Available upon request.





BOXES AND PACKAGING

SHOWCASE Packing

MASTER 1 / 6.5 CM (Premium)



Full Box Alinatura

36 Showcases x 6 Roses 6.5CM
 Total Roses: **216**
48x54x48
23kg - Volumetric Weight



MASTER 2 / Mini



Half Box Alinatura

60 showcases x 12 Roses Mini
 Total Roses: **720**
63x38x37
14kg - Volumetric Weight



Master 2 / medium



Half Box Alinatura

72 showcases x 6 Roses Medium
 Total Roses: **432**
63x38x37
14kg - Volumetric Weight



Master 1 / micro



New

MASTER 1 / MICRO

176 SHOWCASES x 16 ROSES MICRO
 Total Roses: **2816**
48x54x48
23kg - Volumetric Weight



SHOWCASE Packing

MASTER 2 / 6.0 CM



Half Box Alinatura

40 showcases x **6** Roses

Total Roses: **240**

63x38x37

14kg - Volumetric Weight



MASTER 3 / 10 CM



Half Box Alinatura

60 showcases x **1** Rose **10CM**

Total Roses: **60**

63x38x37

14kg - Volumetric Weight



INDUSTRIAL Packing

Half Box Hoja Verde

120x30x30

18kg - Volumetric Weight



Available for:

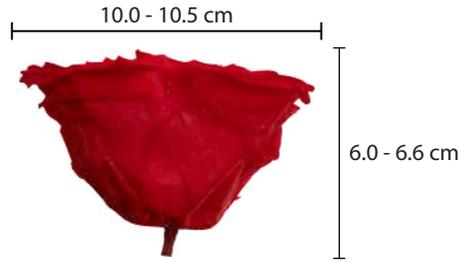
Medium: **448** units per box

Classic/Romantic **6.0** cm : **300** units per box

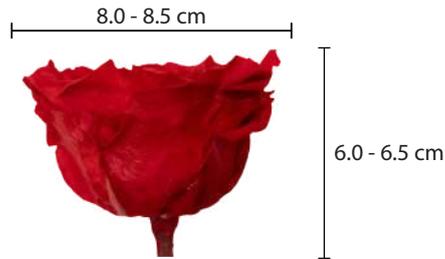
Classic **6.5** cm: **240** units per box

Classic **8.0** cm: **180** units per box

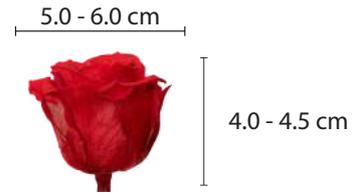
Classic 10CM



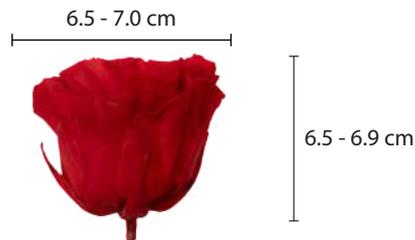
Classic 8CM



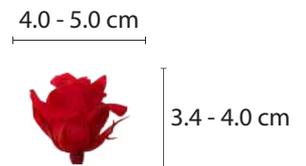
Classic Medium



Classic 6.5CM

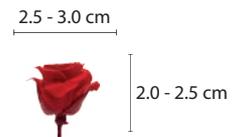


Classic Mini



New

Micro

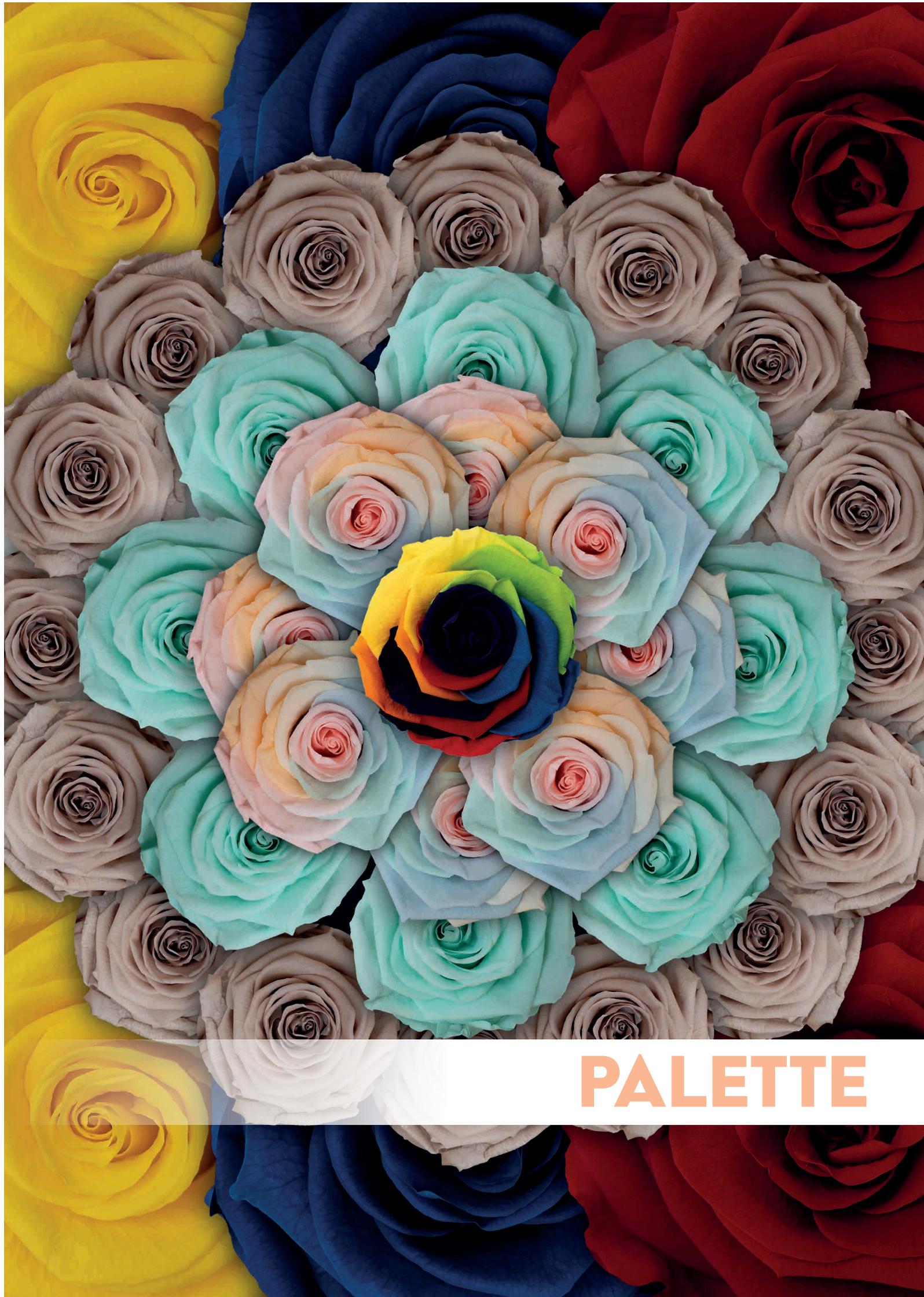


Classic 6CM



	SIZE	INDUSTRIAL SHOWCASE	
	Classic 10CM		60
	Classic 8CM	180	
	Classic 6.5 CM	240	216
	Classic 6CM	300	240
	Classic Medium	448	432
	Classic Mini		720
	Classic Micro		2816

MASTER BOX	MICRO	MINI	MEDIUM	6CM	6.5CM	8CM	10 CM
48X54X48					216		
63X38X37		720	432	240			60
120X30X30			448	300	240	180	
48x54x48	2816						



PALETTE

PALETTE Color

New



Scarlet
2347CE



Light Red
0200CE



Red
0207CE



Dark Amber
3523CE



Fuchsia
0226CE



Neon Magenta
0806CE



Light Pink
0177CE



Dusty Pink
2044CE



Orange
0151CE



Lime Orange
2019C



Peach
1555CE



Sunny Yellow
0108CE

PALETTE Color

New



Gold Yellow
2010CE



Lime Green
3561CE



Green
0356CE



Cyan
0306CE



Blue
0661CE



Purple
0669CE



Lila
0513CE



Ebony
2322CE

New



Graphite
7545CE



Black
0426C



Rainbow
9999CE



Rosewood
0706CE



Creme de la Crème
0131CE



Pink Champagne
0475CE



Mint
0565CE

New



Touss
3245CE



Floral Lavender
2635CE



Light Blue
2141CE



Ivory
7499CE



White
0601 TE



Pastel Rainbow
9998CE



Latte
4745CE



Apricot
2427CE

New



Sand
0001CE



Gray
5305CE



Milka
2099CE



Light Red Glow
0200CG



Fuchsia Glow
0226CG



Light Pink Glow
0177CG



Metallic Red
0207CM



Copper
0876CM



Golden
0871CM



Rosewood Glow
0706CG



Peach Glow
1555CG



Ivory Glow
7499CG



Silver
0877CM



Olive Green
3561CM



Light Blue
2141CM



Mint Glow
0565CG



Floral Lavender Glow
2635CG

SPECIAL FINISHES / Teddy



TEDDY LIGHT RED
0200CY



TEDDY FUCHSIA
0226CY



TEDDY REDDISH WHITE
0200CX



TEDDY ORANGE
0151CY



TEDDY SUNNY YELLOW
0108CY



TEDDY CYAN
0306CY



TEDDY LILA
0513CY



TEDDY PURPLE
0669CY



TEDDY BLUE
0661CY

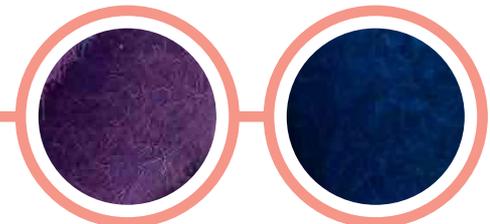


TEDDY WHITE
0601TY



TEDDY EBONY
2322CY

TEXTURE



HEART Shape



Light Red
0200CE



Red
0207CE



Dusty Pink
0177CE



White
0601TE

HEART 10 CM



10.0 / 10.5 cm



5.4 - 6.2 cm



5.8 - 6.3 cm



4.1 - 4.8 cm

Half Box Alinatura

60 showcases x Rose 10CM
Total Roses: 60
63x38x37
14kg - Volumetric Weight



MASTER 3



Half Box Alinatura

72 showcases x Rose 6CM
Total Roses: 288
63x38x37
14kg - Volumetric Weight

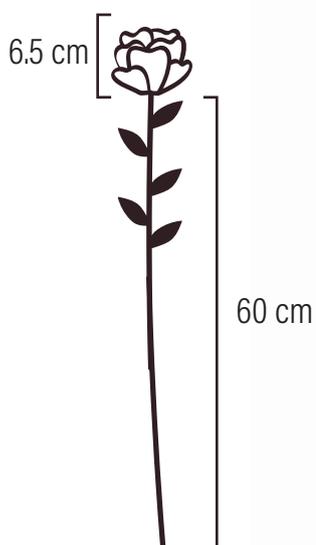




DO IT Yourself



DO IT Yourself Bouquet Stems



Item	Colors	Ribbon	Packing per master box	Master Box Dimensions [cm]
Bouquet 18 roses 6.5 cm Rose Stems 60 cm	All of the Catalogue	Black	1 Kit	79.5x18.7x20

INTRODUCTION Box

This product has been accepted by Florists and its principal objective is to make people know our variety of colors, sizes, and shapes that we offer in preserved roses.





READY To Use Products

JEWELRY ROSE BOX



MINI GLASS DOME 9.5CM



CORSAGE & BOUTONNIERS



Ask for availability & new products.

Glamour Hatbox

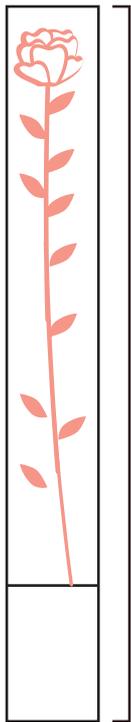


Item	Colors	Material	Packing per master box	Master Box Dimensions [cm]
Round Glamour hat box	All shown in catalogue	Abacá biodegradable natural fiber	EB X 1 UNIT FB X 45 UNIT	20x14.5x26 48x54x48
Square Glamour hat box	All shown in catalogue	Abacá biodegradable natural fiber	EB X 1 UNIT FB X 45 UNIT	20x14.5x26 48x54x48

*Also available in white box

ROSES & STEM

In a Recycled PET or Cardboard Box



55 cm

7 cm



20 boxes x 1 stem + rose



Size: 39.5x32x59
16 Kg volumetric weight

Item	Colors	Material	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/classic	PET	20	40x33x60
Rose 6cm with Stem 50 cm	All show in catalogue romantic/classic	Cardboard	20	40x33x60

New

ROSES & STEM

Industrial Packaging



Item	Colors	Packing per master box	Master Box Dimensions [cm]
Rose 6 cm with Stem 50 cm	All show in catalogue romantic/classic	144	60x60x51



FILLERS



Statice

Bleached / Green / White



Cola de Mono

Dry / White

Product

**Packing /
units per internal box**

Total Units per master box

Statice 50cm
Bleached / Green / White

5 st/bunch

30 Bunch (tot.150 st)

Cola de Mono 50cm
Dry / White

10 st/bunch

80 Bunch (tot.800 st)



Pampa Grass

Dry / White



Rice Flower

White

Product

**Packing /
units per internal box**

Total Units per master box

Pampa Grass 60cm
Dry / White

5 st/bunch

20 Bunch (tot.100 st)

Rice Flower 40cm
White

10 st/bunch

60 Bunch (tot.600 st)



Limonium

Bleached / Green / White
Palette colors



Penny Cres

Bleached / White

Product

**Packing /
units per internal box**

Total Units per master box

Limonium 60cm
Bleached / Green / White

5 st/bunch

30 Bunch (tot.150 st)

Penny Cres 60cm
White

5 st/bunch

30 Bunch (tot.150 st)



Tree Fern

Bleached / Green / White



Gypsophila

Bleached / Palette colors / White

Product

**Packing /
units per internal box**

Total Units per master box

Tree Fern 50cm
Bleached / Green / White

10 st/bunch

40 Bunch (tot.400 st)

Gypsophila 60cm
Bleached / Palette colors / White

aprox. 5 st/bunch

30 Bunch (tot. aprox. 150 st)



Baby Blue Eucalyptus
Bleached / Green / White



Ruscus
Bleached / Green / White

Product	Packing / units per internal box	Total Units per master box
Baby Blue Eucalyptus 65cm Bleached / Green / White	5st/bunch	40 Bunch (tot.200 st)
Ruscus 50cm Green / White	5st/bunch	70 Bunch (tot.350 st)



Solidago
Bleached / Green / White



Leather Fern
Bleached / Green / White

Product	Packing / units per internal box	Total Units per master box
Solidago 45cm Bleached / Green / White	5st/bunch	50 Bunch (tot.250 st)
Leather Fern 45cm Bleached / Green / White	5st/bunch	50 Bunch (tot.250 st)



MEADOW Flowers

SUNflower



Sunflower 10CM

Height: 5.0 - 5.5 cm

Diameter: 10.5 - 11.2 cm

7405EC



Sunflower 8CM

Height: 4.0 - 4.5 cm

Diameter: 8.5 - 9.2 cm

7405EC



Sunflower 6CM

Height: 3.0 - 3.5 cm

Diameter: 5.9 - 6.4 cm

7405EC

Size	Industrial Packaging	Showcase Packaging
Sunflower - 6CM	320 units / master box	36 showcases (6 unit) / 216 units per master box
Sunflower - 8CM	208 units / master box	60 showcases (1 unit) / 60 units per master box
Sunflower - 10CM	N/A	60

MARGARITA



Size

Diameter: 6.5 - 7.0 cm

Height: 1.5 - 2.0 cm

Showcase Packaging

60 showcases (8 unit) / 480 units per master box

*Ask for available colors.

RANUNCULUS



Size

Diameter: 5.0 - 5.5 cm

Height: 4.0 - 4.5 cm

Showcase Packaging

36 showcases (6 unit) / 216 units per master box

*Ask for available colors.

CALENDULA



Size

Diameter: 6.0 - 6.5 cm

Height: 2.0 - 2.5 cm

Showcase Packaging

60 showcases (8 unit) / 480 units per master box

*Ask for available colors.

DAHLIA



Size

Diameter: 10.5 - 11.5 cm

Height: 2.5 - 3.5 cm

Showcase Packaging

60 showcases (1 unit) / 60 units per master box

*Ask for available colors.

ANEMONE



Size

Diameter: 9.0 - 9.5 cm

Height: 4.0 - 4.6 cm

Showcase Packaging

60 showcases (1 unit) / 60 units per master box

*Ask for available colors.

New

MYOSOTIS



Size

Diameter: 3.3 - 3.7 cm

Height: 1 - 1.3 cm

*Ask for available colors.

Showcase Packaging

176 showcases (16 unit) / 2816 units per master box

*MADE WITH PRESERVED PETALS



New

BUTTERCUP

Size

Diameter: 4 - 4.5 cm

Height: 3.2 - 3.5 cm

*Ask for available colors.

Showcase Packaging

72 showcases (6 unit) / 432 units per master box

*MADE WITH PRESERVED PETALS



OTHERS



GREEN BALL

*Ask for available colors.

Size

Diameter: 6.0 - 6.5 cm

Height: 4.5 - 5.0 cm

Showcase Packaging

36 showcases (30 unit) / 1080 units per master box

HYDRANGEA



*Ask for available colors.

Size

16-22 cm

Industrial Packaging

60 units



STEMS, LEAVES & SEPALs



Stem 50 CM



Stem 60 CM

Grade	Total Units per master box
Classic Stem 30cm with or whitout needle inserted + Sepal	700
Classic Stem 50cm with or whitout needle inserted + Sepal	400
Classic Stem 60cm with or whitout needle inserted + Sepal	300

BUNCH Stems ^{New}



SEPALS



Grade	Packaging	Bunches	Total Units
Classic Stem 30cm with or whitout needle inserted + Sepal	Industrial x6	120	720
Classic Stem 50cm with or whitout needle inserted + Sepal	Industrial x6	50	300
Classic Stem 70cm with or whitout needle inserted + Sepal *ONLY UNDER AVAILABILITY	Industrial x6	40	240

**Product**

Leaves 3-5 leaflets

Packing / units per internal box

bags x100 units

**Product**

Sepals

Packing / units per internal box

bags x100 units



Hoja Verde

a remarkable focus that lasts

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